



Value \$3,500

- **Digital Marketing Certification** Online Course by Boot Camp Digital <https://bootcampdigital.com/product/digital-marketing-certification/> including a 1:1 call with a Meta Certified Lead Trainer Value \$1000
- **Modern PR Secrets Course and Coaching** - How to Get Positive Media Coverage and Reviews - 7 Modules by Lisa Buyer **1:1 PR Coaching call with Lisa Buyer - a Meta Certified LeadTrainer** <https://lisabuyer.teachable.com/p/modern-pr-secrets> \$1500
- **1:1 SEO / Local Search Consulting Call** with [Tandem Interactive](#) - a Google Certified Partner and Local Search Expert \$500
- **1:1 Social Media Marketing Consulting Call** with [Goat Social Media](#)- Luxury Real Estate and Custom Buiding Industry \$500
- **Three Digital Marketing Books \$60**
 - Social PR Secrets Book by Lisa Buyer
 - SEO Diet Book by Joe Laratro, founder of Tandem Interactive
 - Digital Marketing That Actually Works Book by Boot Camp Digital's Founder Krista Neher

#MarketingGoal

Understand how the customer wants to buy and help them to do so.



Sponsored Silent Auction Item MCBC 2024